

PRODUCT BUILDER · KYIV · REMOTE

Volodymyr Parashchii

Scope · Ship · Own

I cut scope, ship the smallest version that can learn, and explain why the product fits the client's logic.

Stick with nails before the machine gun.

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Experience

UNIT Labs · Product designer / product partner

Oct 2023 — now · part-time

Campus ecosystem · whitelabel CRM & resident app

- Designed a whitelabel CRM that digitizes property and campus operations for business and residential sites.
- Shaped the resident mobile app (React Native) in the same ecosystem; aligned admin vs resident tone of voice.
- Simplified long administrator flows before asking for more features.
- Founding-adjacent work: client logic, competitive research, AI-assisted discovery and docs. Shared MUI design system with engineering.

DevBrother → **US cybersecurity product** · Product designer (outstaff) Apr 2024 — May 2026 · full-time

Enterprise security CRM · DLP / access / web activity

- Primary interviews and secondary research (surveys, PostHog) to inform flow and priority discussions.
- Owned design-system integration (MUI) and WCAG across a dense admin surface.

Cieden · UX/UI designer

Jul 2022 — Mar 2023 · full-time

Large web product · UK client · social + marketplace

- Covered desktop and mobile web for a social + marketplace product.
- Prepared requirements and MUI design-system work for engineering.

UNIT.City · UX/UI designer

Feb 2021 — Jun 2022 · full-time

Smart City · native iOS & Android SaaS

- Designed native iOS/Android modules; advocated shipping a narrow valuable slice first, then expanding after learning.
- Partner communication and product strategy; App Store and marketing assets with the marketing team.

Earlier product design · UX/UI designer

2018 — Feb 2021

CRM, SaaS, web, mobile

- Early career at Duvon (one of two designers). Declined a premature Design Lead offer and chose a stronger product environment at UNIT.City.
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Teaching

Mate academy · Design tutor · Apr 2023 — Feb 2024

Daily teaching for a cohort of 30+ students. Rewrote ~30 lectures for Design for Beginners — the content is still live.

PRJCTR · Mentor · Jul 2022 — now

10+ mentees. 4+ received job offers.

Education

Taras Shevchenko National University of Kyiv — B.Sc. Cyber Security · 2016–2020

PRJCTR school of design — UX design courses and workshops · from ~2022

How I work

Product. Prioritization & scoping, JTBD, discovery interviews, usability testing, experiment mindset, roadmap negotiation

Craft. End-to-end product design, design systems (MUI), WCAG, UX writing, complex admin flows

Tools. Figma, PostHog, Confluence, Cursor, ChatGPT / Gemini, React Native / Flutter via MUI

