

VOLODYMYR PARASHCHII

High autonomy AI DESIGNER, Kyiv, Ukraine, Remote

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SUMMARY

- Complex early-stage B2B / SaaS / enterprise / CRM
- Design and feature ownership start to finish
- Daily AI work and automations: Cursor, Claude Code, prompt UI — prototypes, discovery etc
- Extensive experience of demos to C-level
- Product and time-to-market thinking
- Research and data: interviews, usability, PostHog, feedback & priorities
- Design mentoring, implementation control automation

EXPERIENCE

UNIT Labs | Founding Product Designer

Oct 23 — now (Part-time) · Campus ecosystem, CRM, app · early-stage startup

- Designed a whitelabel CRM and mobile app, owned design start to finish, 0 to 2500+ DAU
- Design system from day 0: tokens, variables, nested variants, early design-to-code evangelist
- Designed, prototyped, and delivered 5+ major product features. Including online Resource Booking, Parking and Service (from 0 to generating daily profit)
- Designed on workflow level, covered edge cases and corner states
- AI prototyping and website building
- Business and partner meetings, strategic planning communication, user tests, dev negotiations, MUI design system implementation

DevBrother | Product Designer

Apr 24 — May 26 (Full-time) · Web CRM · US MSP security console (DLP / passwords / web activity) · ~15k MAU · early-stage company

- Owned design start to finish — inherited massive SaaS; then integrated MUI, tokens, components and made devs do so
- Designed and tested most of product workflows, covering edge cases and corner states
- Cut time-to-complete for new users with wizard feature (proposed, prototyped w/AI, tested)
- Proven text-to-action interface possible using AI, documentation and proper dataset; pushed the feature
- Made an AI bot using Claude Code: Jira/Confluence comes in, product architecture and scope suggestions come out
- Pushed for mundane tasks automation, built personal tools
- Negotiated with C-level about product features and raised market suggestions

Cieden | UX/UI Designer

Jul 22 — Mar '23 (Full-time) · Web App

- **Skills:** Design system (MUI), UX/UI, Requirements prep
- Daily client calls, presentations, hosting workshops
- Designed a SaaS B2C web app (social network + marketplace)

UNIT.City | UX/UI Designer

Feb 21 — Jun '22 (Full-time) · Mobile SaaS · early-stage startup

- **Skills:** Corridor testing, UX Writing, Design system, UX/UI, Accessibility, iOS & Android Guidelines, Motion
- Designed a B2B/B2C mobile app
- User research: interviews, moderated testings; basic analytics
- Partner and client communication, fast iterations and feedback loop

Other Projects | UX/UI Designer

'18 — Feb '21 (Full-time) · CRM, SaaS, web, mobile

Learn more on my website: design.parashchii.com

AI EXPERIENCE

Cursor, Claude Code, prompt UI. Working SLC in days.

- **AI security rules for MSP Console** (2025) · Text-to-json pet project while at DevBrother.
 - *Situation*: A complex B2B tool, steep learning curve, high time-to-complete and regular UI changes that confuse users, as it's their side software. Users mostly visit Policy page to create new facility IT security rules where they're greeted with too many options to choose. After creating a rule, one must check if it doesn't break previous rules.
 - *Task*: Prototype, prove and present to higher management a possibility of integrating AI into said B2B. Time-to-complete goes down as text AI interfaces are common; we have a massive dataset, and it also learns over time.
 - *Action*: I asked a lead engineer to provide a json file of a policy that's edited on the website with hundreds of rules. I then provided Claude Code's latest model with documentation via API and said json file. After 10 or so corrections and many business logic questions answered, I got Claude to generate relevant rules while allowing for further correction.
 - *Result*: Management liked the idea and added it to further roadmap.
design.parashchii.com/projects/security-crm
- **Vault Guard** (2025) · B2C Chrome extension: sarcastic RPG interview instead of a hard block when you open a time-wasting site. Shipped to Chrome Web Store. vaultguard.pro
- **STALKER Solutions** (2026) · B2C web app: routes and checklists for 100+ hidden S.T.A.L.K.E.R. 2 items — from "how do I start" to a concrete plan. stalker.solutions
- **Reel Check** (2026) · Small personal software to search for movies and host movie nights.
design.parashchii.com/projects/reel-check
- **land.unitlabs.app** (2025) · B2B SaaS landing page, took 1 week: land.unitlabs.app
- **Personal website** (2026) · My website. Learn more about me: design.parashchii.com

TECH STACK

Cursor, Figma, Claude Code, prompt UI and AI for design, AI for analytics and discovery, MUI (React Native, Flutter), Posthog, Confluence, WCAG accessibility.

CORE SKILLS

End-to-End Product Design for early products, UX Research & Discovery, A/B testing, Design Systems, Stakeholder Communication, Data-Informed Design, Complex User Flows.

TUTORING & EDUCATION

Tutoring

- **Mate academy**: Design tutor (April 23 – Feb '24) — daily tutoring of 30 students, making lectures and learning materials.
- **PRJCTR**: Mentor (Jul 22 – now) — supporting 10+ mentees, 4 of which got offers.

Education

- **Bachelor of Cyber Security**, Taras Shevchenko National University of Kyiv (2016–2020).
- Learned basic programming skills
- Received knowledge of web app architecture
- HTML/CSS/JS, Swift
- Numerous design workshops at **PRJCTR school of design**.

Languages

- **English**: C1-C2
- **Ukrainian**: Native